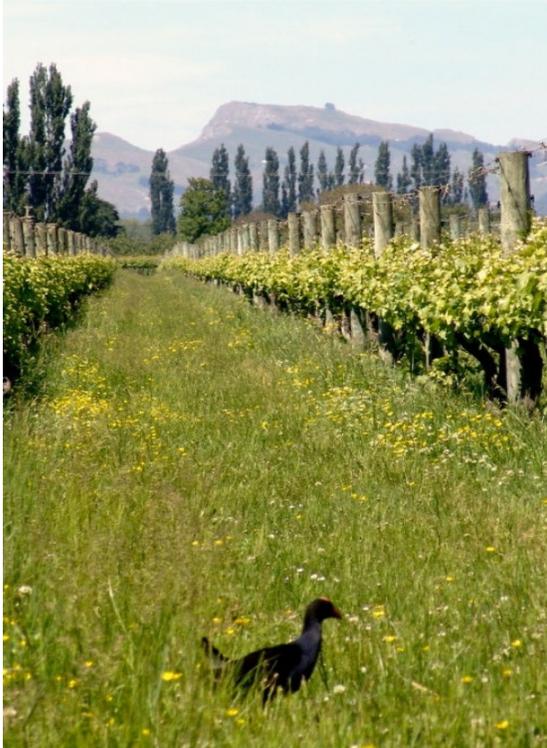


M A I M A I

HAWKE'S BAY • NEW ZEALAND



The McLennan family and their viticultural journey with Maimai vineyards

Maimai is the New Zealand term for a duck blind, commonly seen on the rivers and waterways across the Hawke's Bay district. For three generations Mal McLennan and his family have farmed this land and they grow grapes in two superb locations.

His vineyards at coastal Awatoto and inland on the red metals of the Re Metal triangle express the best of the region – clean cool climate whites and complex, elegant red wines.

Over the last several years Maimai vineyards has introduced management strategies to maximise the benefits of the beneficial species that co exist in and around our vineyards.

This includes wild Hawks for bird control and encouraging various insect species to help manage problem insects.

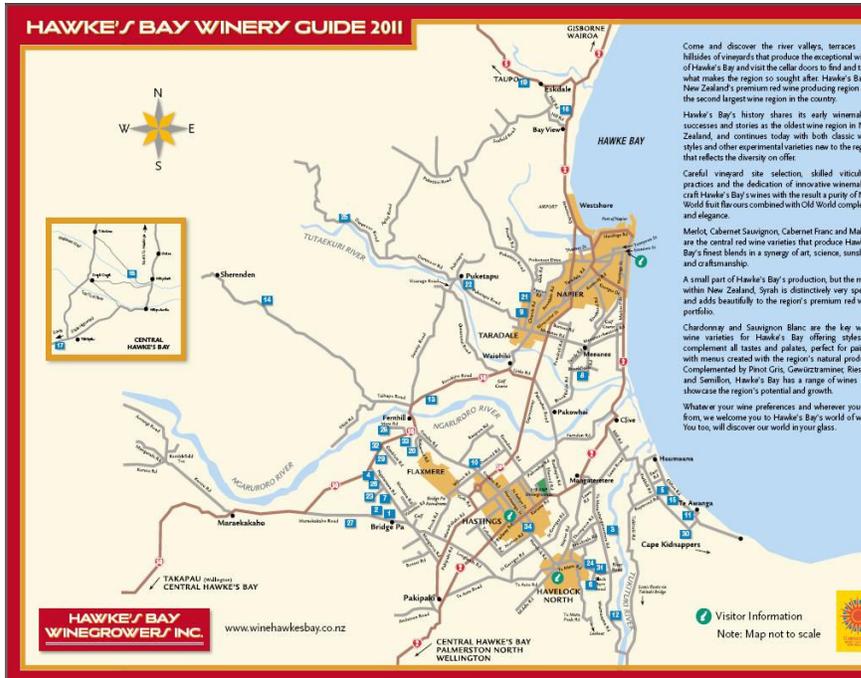
We are now seeing the benefits of having these biological helpers in our vineyards with the vines producing fruit of a higher quality.



In 1995 Maimai was one of 25 pioneering vineyards where the NZ wine industry carried out research work to develop an integrated management program that was the forerunner to today's Sustainable Winegrowing Program.

MAIMAI

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Hawke's Bay

Latitude:

39.37S

Growing Degree Days

On the coast at Napier

1270C; 20km inland at

Ngatarawa 1400C

Oct-April Rainfall:

366-387mm

Come and discover the river valleys, terraces and hillside vineyards that produce the exceptional wines of Hawke's Bay and visit the cellar doors to find out what makes the region so sought after. Hawke's Bay is New Zealand's premium red wine producing region and the second largest wine region in the country.

Hawke's Bay's history spans its early winemaking successes and stories as the oldest wine region in New Zealand, and continues today with both classic wine styles and other experimental varieties new to the region that reflects the diversity on offer.

Careful vineyard site selection, skilled viticulture practices and the dedication of innovative winemakers craft Hawke's Bay's wines with the result a party of New Zealand's finest combined with Old World complexity and elegance.

Merlot, Cabernet Sauvignon, Cabernet Franc and Malbec are the central red wine varieties that produce Hawke's Bay's finest blends in a synergy of art, science, sunshine and craftsmanship.

A small part of Hawke's Bay's production, but the most within New Zealand, Syrah is distinctively very special and adds beautifully to the region's premium red wine portfolio.

Chardonnay and Sauvignon Blanc are the key white wine varieties for Hawke's Bay offering styles to complement all tastes and palates, perfect for pairing with menus created with the region's natural produce. Complemented by Pinot Gris, Gewürztraminer, Riesling and Semillon, Hawke's Bay has a range of wines that showcase the region's potential and growth.

Whatever your wine preferences and wherever you are from, we welcome you to Hawke's Bay's world of wine. You too, will discover our world in your glass.



The Vineyards

Stirling Vineyards

Stirling vineyard is located near the Hawke's Bay coast, a cooler region of Hawke's Bay suitable for white grape growing. The influence of the Pacific Ocean allows for sea breezes to keep morning dews from settling on the vines and the consistent temperatures allow for a slow but steady ripening of the berries. This slow ripening allows the fruit to develop the full range of flavours within each variety.

The coastal soils are water deposit (alluvium) from sandstone on Shelly lagoon deposits. Before the great 1931 Hawke's Bay earthquake the area was covered by water during floods and high tides. The earthquake lifted the land 3 yards creating today's ground level

Sally's Field Vineyard – Red Metal Triangle

Sally's Field Vineyard is located in the renowned Red Metal Triangle region of Hawke's Bay, 25 kilometres inland from our Stirling and Elgin coastal vineyards. 'The Triangle' is regarded as among the best growing regions in New Zealand for red Bordeaux and Rhone varieties as well as Chardonnay. The soil profile is relatively even throughout the Triangle with 30 - 70cm of fine sandy loam overlaying a deep strata of coloured gravel locally referred to as red metal making it very free draining, and is known as Takapau sandy loam on gravel.

Merlot Malbec + Syrah + Chardonnay + Sauvignon Blanc